

SAMIR PATEL

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Objective

Web developer with 7+ years of experience in design, development and implementation of various Internet-based applications. Strong experience with Php, MySQL database, SQL Server, Progress database, JavaScript, JQuery, Ajax, Rest APIs, Wordpress, Magento, Bootstrap, Html, CSS, Object-oriented programming practices and ecommerce platforms.

Skills & Abilities

- MySQL Database: Advance level MySQL Database experience (Complex queries, backup & recovery, Views, triggers, store procedures, user privileges, database security, EER Diagram, events).
- 7 years Backend development experience using PHP.
- Frontend development using HTML, CSS, Bootstrap.
- Hands-on experience to work with JavaScript, JQuery, Ajax and Rest APIs.
- Basic knowledge of Microsoft .net C#.
- Experience with WordPress sites setup, development, management, plugins installation and modification.
- E-commerce platform setup and management (Amazon, eBay, Shopify, WooCommerce, Magento, Listing creation and optimization, Sponsor ads and PPC Campaigns management).
- Data extraction experience using chrome extension.
- Experience in hosting on Windows, Linux, AWS, and Google Cloud.
- Good implementer. Ability to implement any kind of code from respective sources for any language.
- Experience with computer support, troubleshooting and maintenance.

Education

MSc(IT) | JUNE 2014 - APRIL 2016 | CHARUSAT UNIVERSITY (INDIA)

Master of science in information technology

Passed with first class: 7.43 CGPA

BCA | JUNE 2010 – FEBRUARY 2013 | VN SGU UNIVERSITY (INDIA)

Bachelor of computer application

Passed with First class: 62.53 %

Experience

WEB DEVELOPER | SAYAL ELECTRONICS | OCT 2021 - PRESENT

- Design and develop websites and web applications using Php, Mysql, SQL Server, Progress database, Html, CSS, JavaScript and JQuery.
- Hosting websites and webapps on various platforms including Windows, Linux, AWS, and Google Cloud.
- Monitor performance metrics, apply software updates, check for hardware failures, and implement security measures for the Linux servers.

- Manage social media advertising campaigns on Facebook, Instagram, Google and Kijiji.
- Analysis and manage Google Analytics and Google Merchant for enhancing e-commerce performance.
- Troubleshoot and maintain computers on-site and on-call to ensure smooth and uninterrupted operations.

WAREHOUSE ASSOCIATE | AMAZON CANADA | MAY 2021 - SEP 2021

- Maintain and organize stock and inventory.
- Examining and inspecting products for defects and damage.
- Work with amazon ar robots to fill inventory.
- Check for inventory overages and shortages for containers.

IT ENGINEER | TS OUTSOURCING SERVICES | NOV 2018 – SEP 2020

- Maintain large databases with millions of records.
- Analyze code and correct errors to optimize output.
- Coordinate with project managers across multiple initiatives to align development timelines, plan testing and work with client representatives.
- Contribute backend development and collaborated on multiple APIs
- Design and develop websites, Portals and web applications using php, MySQL, JavaScript, Ajax, HTML and CSS.
- Computer troubleshooting and maintenance

WEB DEVELOPER AND E-COMMERCE EXECUTIVE | ESTORE FACTORY | OCT 2016 – JULY 2018

- Design and develop website and web application using php, MySQL, HTML, CSS and CMS platforms like WordPress and Magento
- Product Listing: Amazon & eBay
- Keyword Research: Researching the top keywords using tools such as Merchant word, Helium 10, Google Keyword Suggestion Tool, Google Keyword etc.
- Content Optimization: Search engine friendly content development
- Amazon Sponsored Ads: PPC Campaign Management, Product display, Headline Search
- Amazon EBC and A+ Content
- Facebook Campaigns Social Networking: Facebook, Twitter, Pinterest etc.

JUNIOR DEVELOPER| TECHNOVIEWER| APRIL 2016 – SEPTEMBER 2016

- Worked on .net c# (2 tier, 3 tier) architecture, WCF services, Web Services, MySQL, HTML, CSS, Ajax and java script.

TRAINEE| JAGRUTI INFOSOFT| SEPTEMBER 2015 – MARCH 2016

- Worked on .net C# (2 tier, 3 tier) architecture, MySQL, Ajax and JavaScript.

REFERENCES

References available upon request.